



# Media Release

29 May 2017

## 2017 Red Shield Doorknock Results

The Salvation Army would like to send a big thank you to the Australian public after \$4,705,738 was raised around the country this weekend as part of the Red Shield Doorknock 2017.

Salvation Army Communications & Fundraising Director, Leigh Cleave, says this year's Red Shield Doorknock has been a tremendous success.

"We have seen incredible generosity from people across the country, with the early results suggesting once again the Australian public has dug deep to support this year's appeal," Mrs Cleave said.

"Thousands of Australians have gone above and beyond to support the Salvos this year. We are especially grateful for the thousands of volunteers who assisted us over the weekend."

Mrs Cleave says The Salvation Army's sixth annual Economic and Social Impact Survey (ESIS), released last week, highlights why the Red Shield Appeal is such a vital initiative.

"The survey revealed the real need that exists within the community, with Aussie children having to skip meals and families surviving on just \$14 a day. It's absolutely heartbreaking and a crucial reminder why the Red Shield Appeal is so important."

The Salvation Army would also like to acknowledge the business community, for their incredible support of this year's Red Shield Appeal.

"Each year, the Australian business community rallies behind the Red Shield Appeal and we could not do this without their support. We would like to especially thank Westpac, JLL, Bendigo Bank and Community Sector Banking, Woolworths, Bunnings, McDonalds and Quest Payment Systems for their support," Mrs Cleave said.

### RESULTS BY STATE

ACT	\$139,532
NSW	\$2,243,922
QLD	\$584,944
NT	\$80,313
SA	\$219,326
TAS	\$87,508
VIC	\$1,130,778
WA	\$219,414
<b>National</b>	<b>\$4,705,738</b>

The Salvation Army welcomes anyone who would still like to donate, to do so. Donations can be made to the Red Shield Appeal by calling 13 SALVOS (13 72 58), by visiting [salvos.org.au](http://salvos.org.au) or any Westpac Bank branch, or by posting a cheque to PO Box 9888 in your capital city.

The \$8 million Doorknock goal is part of an overall Red Shield Appeal target of \$73 million. The Red Shield Appeal concludes at the end of June.

**ENDS**

**For more information or media comment please contact:**

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