



Media Release

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Salvos launch disaster appeal for communities affected by Cyclone Debbie

The Salvation Army has launched a disaster appeal to provide an opportunity for Australians to support communities ravaged by Cyclone Debbie in North Queensland.

The announcement follows the Queensland State Government's \$1million contribution to four leading charities assisting with the emergency response. This contribution includes a \$250,000 donation to The Salvation Army's effort to help devastated communities.

The Queensland State Government has asked The Salvation Army to play a key role in the Cyclone Debbie emergency response effort - by supporting affected communities through the aftermath of the disaster.

The Salvation Army's Communications and Fundraising Secretary in Queensland, Major Neil Dickson, is encouraging Australians to give generously to the appeal to support those affected by Cyclone Debbie.

"With natural disasters, it is often after the storm when the real challenges begin. The Salvation Army is hearing heartbreaking accounts from people whose lives have been turned upside down and are now in desperate need of support," Major Dickson said.

"It's our moral responsibility during times of great tragedy that we stand in solidarity with those affected and support one another - especially those facing this adversity."

"The Salvation Army is now urging Australians to dig deep and help bring hope where it's needed most. Your generous support will ensure we can respond effectively now and for the long haul."

The Salvation Army has deployed emergency response teams to feed residents in affected communities and to provide meals for emergency services personnel responding to the disaster. We will continue to provide emotional support, food cards and material aid in the months ahead to help communities cope, rebuild and recover.

Donate to The Salvation Army's recovery efforts by calling 13 SALVOS (13 72 58) or online at salvos.org.au. You can also make a donation at any local Woolworth's check out or Westpac branch. Or simply Text "HELP" to 1999 2769 to donate \$5 per sms*

The Salvation Army remains committed to the immediate and long-term recovery efforts to help rebuild affected communities in North Queensland.

*\$5 donation charge will appear on your mobile bill or usage history. Available on eligible plans, except Optus prepaid. We may keep you updated by phone/SMS. Visit salvos.org.au or call 13SALVOS for full T&C's or to opt out.

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