



Media Release

29 May 2016

2016 Red Shield Doorknock Results

The Salvation Army has sent a big thank you to the Australian public for their generosity after \$4,753,750 was raised around the country this weekend as part of the Red Shield Appeal 2016.

Salvation Army Communications and Fundraising Director, Leigh Cleave, said she is pleased with the early results, particularly given the high level of need around the country.

“The early results suggest this year’s Red Shield Doorknock has been a tremendous success,” she said.

“We thank Australians for their incredible generosity towards those in need and we are especially grateful for the thousands of volunteers that assisted us over the weekend.”

“In particular, the number of young people who chose to give a few hours of their time and volunteer was really encouraging.”

“The results are not finalised in many regions and we will continue to have volunteers out collecting in the week ahead.”

Mrs Cleave said data released by The Salvation Army in the past week had highlighted the importance of the Red Shield Doorknock.

“The report revealed a large amount of our clients live off just \$17 a day after housing/accommodation is paid for; over half go without five or more basic items such as medical care and three meals a day; and nearly 70% live under extreme housing stress,” she said.

“It goes without saying that without the strong partnership between The Salvation Army and the community, we would not be able to address these and many other needs faced by everyday Australians who are doing it tough.”

Mrs Cleave said she was also thankful for the backing of the business community, who dug deep for this year’s appeal.

“The Salvation Army could not deliver its wide network of high quality social services without our corporate supporters. Westpac has supported The Salvation Army Red Shield Doorknock for the past 46 years with more than 1,000 employees and more than 100 branches participating in the Doorknock weekend every year. JLL, Bunnings, Mcdonald’s and Woolworths are also major supporters of the Doorknock,” she said.

RESULTS BY STATE

ACT	\$147,790
NSW	\$2,114,268
QLD	\$632,226
NT	\$72,805
SA	\$242,078
TAS	\$98,057
VIC	\$1,170,502
WA	\$243,590
National	\$4,753,750

The Salvation Army encourages those who still want to contribute to please send donations in.

Donations can be made to the Red Shield Appeal by calling 13 SALVOS (13 72 58), by visiting salvos.org.au or any Westpac Bank branch, or by posting a cheque to PO Box 9888 in your capital city.

The \$8 million Doorknock goal is part of an overall Red Shield Appeal target of \$74 million. The Red Shield Appeal concludes at the end of June.

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