

Benefits to Schools



The Red Shield Appeal is an opportunity to:

Build employability skills

- Practise customer service and money handling skills.
- Engage in teamwork.
- Build experience for resume by showing prospective employers that student is community-minded and has volunteer experience with a reputable organisation.

Increase sense of social justice

- Provides a tangible, hands-on opportunity to support local community.
- Opportunity for a sensitive, facilitated conversation about social hardship.
- Encourages empathy as students 'see outside themselves' through service.
- Encourages recognition of diversity within the student's community.

Bring curriculum to life

- **Business/Marketing** students could create promotional videos to raise awareness and engage other students to support the Red Shield Appeal.
- Student groups could develop a social enterprise to **learn enterprising skills** and have the proceeds donated to The Salvation Army.
- Teach **Project Management** by encouraging students to run an event such as a school barbecue, sleep-out or fun run in support of The Salvation Army.
- **Studying homelessness already?** Get your students involved by supporting Australia's largest homelessness service provider.
- **Financial Literacy Units** — consider poverty in Australia and understand how The Salvation Army is providing support to many thousands of people facing financial hardship.
- **Religious Education, Inter-faith and Ethics Classes** — participation in the Red Shield Appeal can be included many areas of study within faith and ethics classes.

